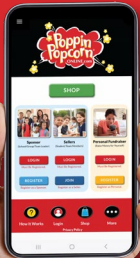




Download the Poppin Popcorn App!



Download on the App Store



GET IT ON Google Play



Scan to login to your Sponsor Dashboard

Sponsor Guide

100% Online / 50% Profit or More!

Start a fundraiser, any time, any place!

www.poppinpopcornonline.com 1-877-873-6297



How it

HOW TO GET STARTED

<https://poppinpopcornonline.com/login/>

Login and invite Sellers using the "Invite Sellers" and "Automate Emails" buttons.

- **Invite Sellers** – This button takes you to the invite link and QR code that you can share with sellers so they can join the fundraiser. There is also a link to the automate emails page.
- **Automate Emails** – Use our template to enter seller email addresses and schedule motivational emails to send throughout your fundraiser.

Fundraiser Dashboard

(This is what you, the Sponsor will see)

Setup new fundraisers

Print reports

Upload photo

Invite customers

- Send emails to friends & family
- Share via Social Media
- Send texts to your smartphone contacts

View profit breakdown

The dashboard features a navigation menu with links: HOME, HOW IT WORKS, REGISTER, LOGIN, SHOP, FAQ, RESOURCES, VIDEOS. The main heading is "FUNDRAISER DASHBOARD" with a "TAKE TOUR" button. Below are buttons for HOME, Start a NEW Fundraiser, My Account, and Logout. A welcome message reads "Welcome back, Jane!" and instructs to click headings for Current, Upcoming, and Completed Fundraisers.

The "CURRENT FUNDRAISER" section displays details for "TEAM FUN":

Group ID:	HDEGJ
Sale Dates:	05/04 - 05/18
Sales:	\$802.00
Units Sold:	43
# Sellers:	4

Online Sales Goal: \$5,000

16%	\$802.00	\$4,198.00
To Goal	Purchased	to Go

Update Your Group's Fundraising Goal: \$

5000.00

At the bottom are buttons for: Edit Group, Edit Fundraiser, Invite Sellers, Automate Emails, View Sellers, Invite Customers, Reports, and Resources & Videos.

Monitor the progress of the sale

Update fundraising goal

Invite sellers

Useful items to help you with your fundraiser

Works

Seller Dashboard

(This is what your Seller will see)

The screenshot shows the Poppin Popcorn Seller Dashboard. At the top, there is a navigation bar with links: HOME, HOW IT WORKS, REGISTER, LOGIN, SHOP, FAQ, RESOURCES, and VIDEOS. Below this is the 'SELLER DASHBOARD' header with a 'TAKE TOUR' button. The main content area includes a profile section for 'JOHN BROWN' with fields for Seller ID, Name, Organization, Email, and Sale Dates. To the right, there are two progress bars: 'My Goal: \$350.00' and 'Group Online Sales Goal: \$1,500.00'. Below these are buttons for 'Update Goal' and a 'TOP SELLERS!' section. At the bottom, there are buttons for 'Email Friends & Family', 'SHARE' (with social media icons), 'ONLINE SALES - CLICK TO VIEW DETAILS', and 'TEXT (Mobile Devices Only)'. Callout annotations point to various features: 'Customers recognize the seller' points to the profile picture; 'Send email to family & friends' points to the 'Email Friends & Family' button; 'Share via social media' points to the social media icons; 'Send texts to your smartphone contacts' points to the 'Text Friends & Family' button; 'How to video tutorials' points to the 'VIDEOS' link; 'Monitor the progress of the sale' points to the progress bars; 'Update fundraising goal' points to the 'Update Goal' button; and 'See top sellers' points to the 'TOP SELLERS!' section.

MONITOR SALES AND SELLERS

- **View Sellers** – Monitor sales and profits earned per Seller.

REPORTS

- **Group Orders** – View orders that are placed using the Group ID.
- **Summary Report** – View a list of all the items sold.
- **Customer Report** – View customers that purchased from your fundraiser.

QUESTIONS? Contact Your Live Customer Service Rep!
www.poppinpopcornonline.com 1-877-873-6297



QUESTIONS & ANSWERS

- 1 Do you provide resources and selling materials?**
Yes, we provide free digital selling brochures and cover letters for each seller. You can find these and additional useful flyer and poster templates by clicking the "Resources" button found at the bottom of your Fundraiser Dashboard.
- 2 What happens if we don't reach our sales goal?**
The sales goal is created by you. This feature and progress bar helps you easily track and edit your sales goal. Your goal can be adjusted by entering a new amount and clicking the "Update Goal" button.
- 3 Can we extend our fundraiser?**
Yes, you can extend your fundraiser. Simply click the "Edit Fundraiser" button located at the bottom of the Fundraiser Dashboard. Your fundraiser must still be active to extend your sale.
- 4 Can I sell as a Sponsor?**
Yes, you can sell as a Sponsor! You can use the "Invite Customers" button or you can sign up to become a Seller and create your own Seller ID.
- 5 When do customers receive their orders?**
Customers receive their orders within 2–14 business days after placing it, depending on their delivery location. Orders are shipped from our facility within 1–2 business days!
- 6 Do you have live customer support?**
Yes, there are customer service representatives ready to help you Monday through Friday, 8:30 am–4:30 pm EST. Please don't hesitate to reach out to us.

END OF FUNDRAISER DETAILS

Upon the completion of your fundraiser, it is important to contact your sales rep to verify profit check information and mailing address is correct. Your profit check will be mailed within 7–10 business days.

PRIZES

Prize programs are free. You can select from two different programs. Fundraiser incentives are shipped to the organization for distribution to the sellers. The "Prize Report" button is located on the Reports page, when applicable. The prize report shows which prizes each Seller earned.

CAN I START ANOTHER FUNDRAISER?

As a sponsor, you can run as many fundraisers as you'd like. Whenever you're ready to initiate a new fundraiser, log in to your Fundraiser Dashboard and click the green "Start a NEW Fundraiser" button.

We're Here for **Your Success!**



Customer
Service
Reps are
Ready
to Take
Your Call!