Poppin Popcorn™ ONLINE.com

Sponsor Guide

Scan to login to your Sponsor Dashboard

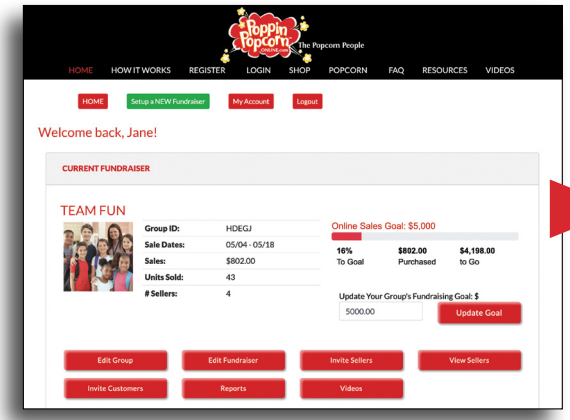
100% Online / Sell Anytime, Anywhere!

Login at:
www.**poppinpopcornonline**.com/sponsor/

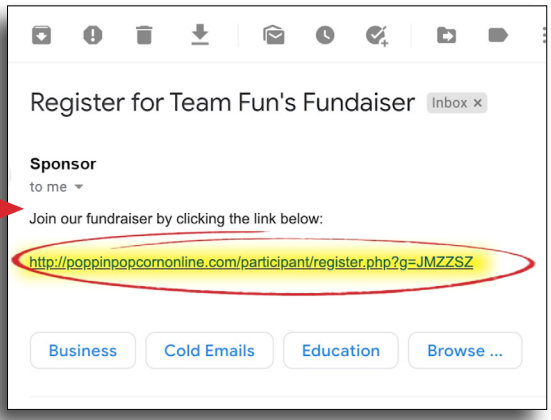
GETTING STARTED

1. Go to: **www.poppinpopcornonline.com/login/**
   or download/open the Poppin Popcorn App
2. Login to your Sponsor Dashboard with your Email and Password
3. Invite Sellers to join your fundraiser:

A: Text or email registration link to Sellers



Sponsor Dashboard



Sign-Up Link from Sponsor

B: Distribute Fundraising Materials (if applicable)

Cover Letter

Brochure

If you have any questions contact your sales representative

3 WAYS CUSTOMERS CAN ORDER

1

Computer

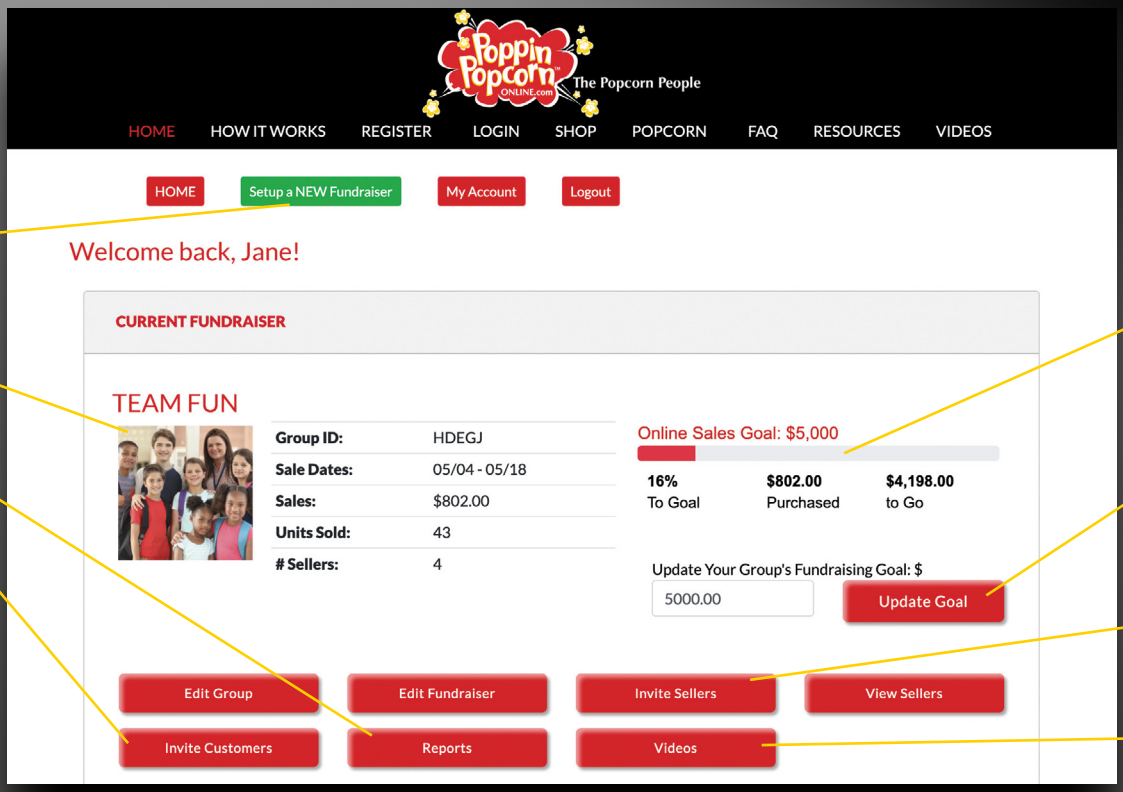
2

QR Code

3

Text

What a Sponsor Dashboard looks like



Setup new fundraisers

Upload photo

Print reports

Invite customers

- Send emails to friends & family
- Share via Social Media
- Send texts to your smartphone contacts

Monitor the progress of the sale

Update fundraising goal

Invite sellers

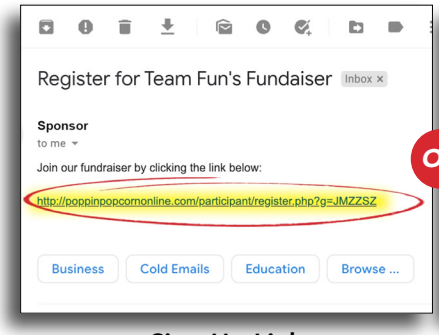
"How To" videos

Dashboard Tabs

Edit Group	Update group information and change profit check info
Invite Customers	Invite customers by emailing, sharing on Facebook and sending texts from your smartphone
Edit Fundraiser	Change end date, update goal and upload a photo
Reports	Top sellers, orders report, daily sales, summary report, customer report, prize report and sellers with orders report
Invite Sellers	Invite sellers by email, text and qr code
Videos	"How it works" videos for Sponsors, Sellers and Individuals
View Sellers	View profit per Seller, view retail per Seller and view Sellers & Seller ID numbers

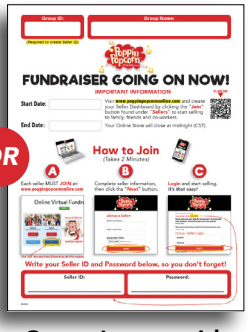
SELLER OVERVIEW

1. Sellers visit **www.poppinpopcornonline.com** or use the Poppin Popcorn App to create a Seller ID using the provided registration link or by following the instructions on the cover letter (when applicable)
2. Sellers receive a confirmation email with their Seller ID and a link to their Seller Dashboard *(save this email for future reference)*



Sign-Up Link from Sponsor

OR

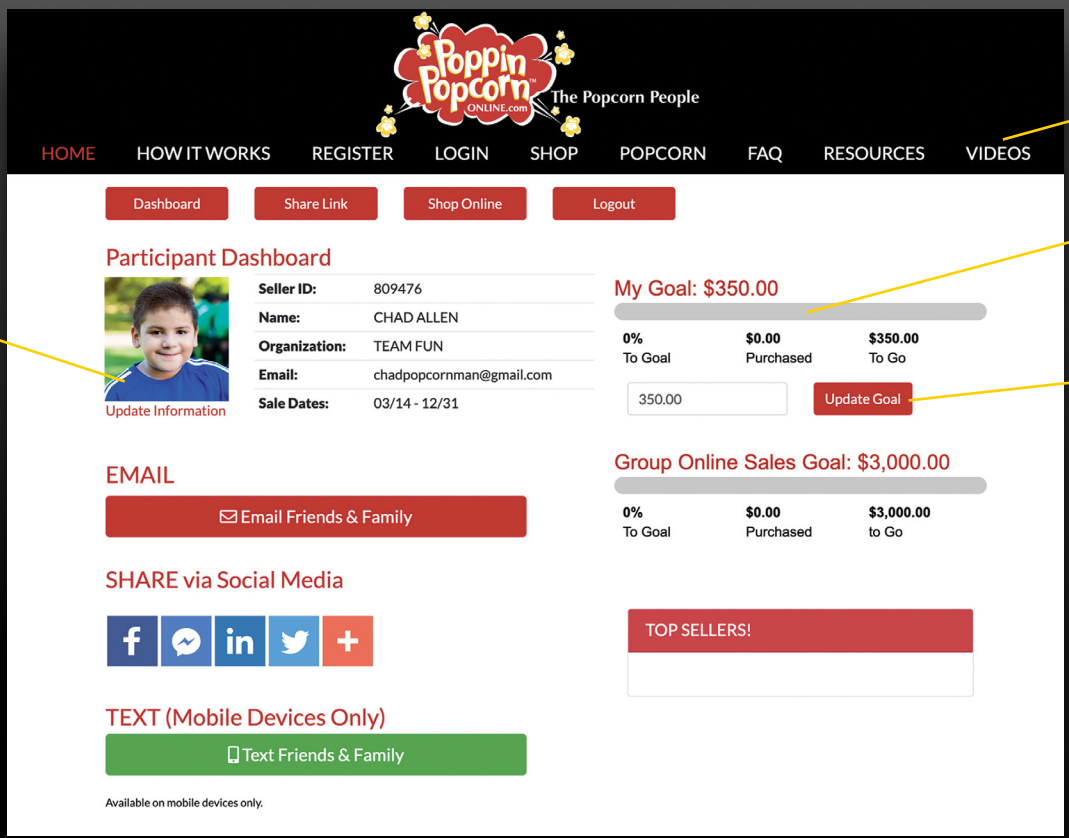


Cover Letter with Sign-Up Instructions

Confirmation Email

3. **Two ways to sell**
   1. Sellers share their online store link with customers through their Seller Dashboard by Email, Text and Social Media *(see below)*
   2. Sellers present the "Online Fundraiser" brochure *if applicable (customers follow "How To Order" directions on the inside cover)*

What a Seller Dashboard looks like



"How To" video tutorials

Monitor the progress of the sale

Update fundraising goal

Customers recognize the Seller

Invite customers

- Send emails to friends & family
- Share via Social Media
- Send texts to your smartphone contacts

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